

Email #1:

Subject: [WEBINAR TOMORROW] How Authors & Writers Can Build An Email List & Double Their Income (By May 2015)

Hi

Can you guess what one single factor has made the most difference in my business?
It's not what most people think.

It's an email list.

An email list is the greatest communication tool available. (You're reading this aren't you?) :-)

Well for writers and authors it can be the difference maker.

Just take a look at what some of the experts have to say about building an email list:

“Building a targeted and invested email list of subscribers is hands down one of THE most important things you can do to ensure the long term growth of your writing career.”—Kimberley Grabas

“If there’s one thing all professional platform-builders agree on, it’s the importance of building your list.”—Michael Hyatt

“Imagine how powerful it is to have a list of 10,000 people and to send an email saying “My book is available now. Click here to buy”. This is the basis of all the Amazon bestseller campaigns”—Joanna Penn

So How Do You Build An Email List?

I'm glad you asked...

I convinced my good friend Bryan Harris to come and share his secrets with you in a free webinar happening

TOMORROW!

Tuesday February 24th at 4:00 PM Eastern!

Here's the registration link

- Click [HERE](#) To Register

This is a guy who built his email list up to 10,000 subscribers in one year (while being a complete newbie).
I don't know about you but that gives me hope!

Register for this free training today and discover how the step-by-step process to get your first 1,000 email subscribers
AND the exact framework to generate \$10,000 from your first book launch

All before May 2015 — that's right, it doesn't have to take years.

Plus here's what else you'll learn:

How to build a huge waiting list of people eager to buy from you.

The exact tool set that Bryan used to build a list of 10,000 subscribers in 2014 (While he was a complete newbie).
How to use your list like a magic eight-ball to know the perfect book to write or product to create (and how to package and sell that product).

The only page on your website that matters when it comes to building your list (and the framework to set it up so that your list grows while you sleep).

But I have to tell you 2 things:

There are a limited number of seats for the live event. Keep in mind that as long as you register beforehand, you'll get a link to the webinar replay and any bonuses or special offers made on the webinar.

But, If you really want to participate on Tuesday, I strongly advise you to log in early to make sure you've got a space. Once we're full, we'll have to "close the doors."

Click this link to register, but please do it now. I would hate for you to miss it because all the seats were taken
All the details about this free training and bonus are on the registration page.

But do go over there and register now.

Joseph Michael

Your Scrivener Coach

P.S. You're invited to a free one-hour Scrivener training webinar with myself and Bryan Harris, on Tuesday, February 24th at 4:00 p.m. Eastern. Register here.

Email #2:

Subject: Register now for Tuesday's Free Email List Building Webinar For Writers (time sensitive)

Hi,

Wow, there was a huge response from authors who want to learn how to grow their email list.

☐ Hundreds of writers have already signed up for Tuesday's live event. It will take place on Tuesday, February 24th, at 4:00 p.m. Eastern.

☐ I'll be joined by Bryan Harris, The email ninja himself, and we'll be hosting a one hour instructional webinar called:

□“The step-by-step process for authors to get your first 1,000 email subscribers before may 2015 (and the exact framework to generate \$10,000 from your first book launch)”

□This webinar will be packed with value because Bryan is one of the best teachers I know and can communicate a lot of information in a simple, easy-to-understand, step-by-step process.

□During this webinar among other things—you’ll get beta access to a brand new list building software that will personally coach you to a bigger email list (It’s awesome - I’ve seen it)

□This is an event not to be missed (can you tell I’m excited about it) :-)

□Click this link to register, but please do it now. I would hate for you to miss it because all the seats were taken.

□All the details about this free training and bonus are on the registration page. But do go over there and register now.

Always cheering for you,
Joseph Michael

P.S. You're invited to this free one-hour email list training webinar Tuesday, February 24th at 4:00 p.m. Eastern.
Register here.

P.S.S. If you need help seeing what time this webinar is in your time zone click here