

# Rapid List Building: Course Checklist

- Welcome To The Course
- Onboard 1: Join the Community
- Onboard 2: Course Syllabus
- Onboard 3: How to Get Support

## Module 1

- Module 1: Introduction
- Lesson 1: What Is an Email List?
- Lesson 2: Why Do You Want an Email List?
- Lesson 3: How Do You Build an Email List?
- Lesson 4: Setting Up Your First Email Sign-Up Form
- Lesson 5: How to Get Your First Email Subscriber
- Lesson 6: Module 1 Review

## Module 2

- Module 2: Introduction
- Lesson 1: How to Backload Your List with Eager Sneezers
- Lesson 2: How to Come Up with a Hook
- Lesson 3: Creating Your List Launch Page
- Lesson 4: Signature Technique
- Lesson 5: Get Your Second Subscriber
- Lesson 6: Manually Backload the Eager Sneezers (Part 1)
- Lesson 7: Manually Backload the Eager Sneezers (Part 2)
- Lesson 8: Manually Backload the Eager Sneezers (Part 3 & 4)
- Lesson 9: Take a Break
- Lesson 10: Double the Conversion Rate of Your Most Important Page
- Lesson 11: Create Your Upside-Down Homepage
- Lesson 12: Sending Traffic to Your Upside-Down Homepage
- Lesson 13: Setting Up Your Passive Email List-Building System
- Lesson 14: Module 2 Is Finished

## Module 3

- Module 3: Introduction
- Lesson 1: How to Use a Marketing Giveaway to Grow Your Email List
- Lesson 2: 20,000-Foot View
- Lesson 3: How to Pick the Perfect Item For Your Giveaway
- Lesson 4: How to Promote Your Giveaway
- Lesson 5: How to Incentivize the Laggards to Boost Your Results
- Lesson 6: Ready. Set. Go.